

7.3 Institutional Distinctiveness

Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust. Provide the weblink of the institution in not more than 500 words.

The main objective of our college is to create opportunities for self-employment and prepare our students to brave the challenges of the competitive world. Entrepreneurship is the key to India's development. To fulfill this vision IIT-Bombay conceptualized & successfully implemented various initiatives to help students, young entrepreneurs and professionals in their entrepreneurial journey. They have started an E-Cell to achieve this goal. Entrepreneurship – Summit (E-Summit) is an annual flagship event of IIT-Bombay under E-Cell. This is a conference of visionary students, professionals or anybody who has a passion to start his own business or fund a venture and become a trendsetter. E- Summit 19 organised by IIT-Bombay was attended by our 32 students and two faculty members on 19th and 20th January 2019. This provided our students exposed to people with various initiatives, success and failures. In collaboration with IIT – Bombay, our college had organized a one day workshop on 'Entrepreneurship and Business Skills' on 5th October, 2018. In all 80 students had participated in that workshop from all streams. The fee of Rs. 52000/- @Rs. 650/- per participant was paid by the College. Mr. Saurabh Jambure and Mr. Ali Husen were the resource persons for the workshop. Students were oriented about start-ups and intricacies related to Entrepreneurship, scripting B- model, marketing and finance etc. The high light of the workshop was that the students were trained in finance, pricing strategies, importance of branding and how to startup a venture. Hands on experience with business model was provided in the workshop. It was a highly interactive and motivational session for the students as they learned a lot about startups from this workshop. The College name was displayed on IIT portal. Students were given e-certificates.