

## **EVENTS ON 8<sup>TH</sup> DEC, 2017**

1. **MOCK BANK-** To create awareness among the students about the Bank and its activities, a Mock Bank set up was created with help of Canara Bank. Various counters for Saving Account/FD/RD, Loan, Insurance, Help Desk, Relationship Manager, Cash deposit/withdrawal etc., was arranged. 24 Students were trained to act as employees of the Bank, who will help the customers and also handle the queries, complaints of the customers. Another 30 students were trained to act as customers of the Bank. So a setup of the Canara Bank was created in the Prin. D.G.Samant Hall.
2. **TELECALLING COMPETITION-** This was event was organized to judge the student's control over their language soft skills, marketing skills. In all 14 groups consisting of 2 members each from various streams participate the in the event.
3. **SUCCESS STORY OF ENTREPRENEURSHIP-** In these event success stories of entrepreneurship from different fields were where presented by the FYBBI AND FYBMS students. These presentations helped students to know the challenges, scarifies faced by entrepreneur.
4. **BRAIN TEASERS-**Brain teaser was organized to judge the IQ level of students. 15 groups having 3 students per group participated in this event.
5. **DIGITAL HIGHWAY-** This event is organized for enriching student knowledge in promoting product online marketing 52 students participated.

## **EVENTS ON 9<sup>TH</sup> DEC, 2017**

1. **MOCK STOCK EXCHANGE-** To give students hands on experience of trading traditional stock market was created in the campus total 90 to 100 student had participate and created a ring center of trading with the help of BSE.
2. **LOGO QUEST-** Logo quest was organized to create awareness among the students. It was intended to inculcate the importance of logos for a company and how it signifies the name and existence of a company. Around 30 students participated in the event.
3. **BRAND ENDORSEMENT EVENT-**Social media has positively contributed to the benefit of the brand from their fans and followers. To create awareness regarding the same, an event was organized which consisted of 3 rounds to test students awareness about different brands.30 students participated in this event from all stream
4. **BUSINESS PLAN COMPETITION –** Business plan competition it was a group competition with 4 members in a group. We had 4 group across facilities VIZ BCOM/BMS/ BBI students. It was conducted in 2 rounds where analytical cases were discussed by the group members. In the 1<sup>st</sup> round and problem oriented cases were presented in the 2<sup>nd</sup> round the case study presentation included MNCS like Starbucks P&G, diesel marketing and also have grown Indian case studies such as SATYAM LIC, IDBI BANK,LIC ,PATANJALI, NIRMA Etc.

### **EVENTS ON 8<sup>th</sup> and 9<sup>th</sup> DEC, 2017**

1. **ANDROID APP-** Android App Workshop was conducted on 8<sup>th</sup> and 9<sup>th</sup> Dec. 2017 during Aroma Festival to give knowledge to students about the Mobile Apps. It provided students hands on practical training on off line App making. The resource person gave information how this can be chosen as career option. Overall Total 23 from BSc (IT) students participated in this event.
2. **MOBILE REPAIRING WORKSHOP-** Mobile repairing workshop was conducted, where students were shown live demonstration for repairing mobile and its related software. 55 students participated in the workshop.